

Tanner C. Knorr, Ph.D. (he/they)

tannercknorr@gmail.com

+1 (619) 971-0823

United States

PROFILE

I am an Assistant Professor of tourism and event management and the Director of the Tourism Research Institute at the University of Wisconsin, La Crosse. As a queer, Mexican-American scholar with practical experience, I explore the intersection between tourism studies, Indigenous studies, decoloniality, and community development.

RESEARCH INTERESTS

- Interrogations of power, inclusivity, accessibility, and marginalization related to tourism
- Post-/neo-/de-colonial and Indigenous approaches to scholarship and practice
- Phenomenology and other qualitative research methodologies
- Sustainable tourism, community and economic development, tourism policy
- International Experience: Ethiopia, Guatemala, Kenya, Mexico, Nepal, Puerto Rico, Rwanda, Spain, Tanzania, Tunisia, Uganda

EDUCATION

Doctor of Philosophy | *Community Resources and Development, Sustainable Tourism* 2025

Watts College of Public Service and Community Solutions, Arizona State University

- Dissertation: *Diné as Tourists: A Decolonial, Post-intentional Phenomenological Approach*
- Chair of the Dissertation Committee: Dr. Christine N. Buzinde
- Committee Members: Dr. Megha Budruk, Dr. Hilary E. Hughes, & Dr. Jerome Clark (*Diné*)

Master of Science | *Administrative Studies, Economic Development and Tourism Management* 2015

Metropolitan College, Boston University

Bachelor of Arts | *Archaeology* 2011

College of Arts and Sciences, Boston University

CERTIFICATIONS

- Higher Education Teaching Certificate, *Harvard's Derek Bok Center for Teaching and Learning* 2026
- Master Advisor Designation, *University of Wisconsin – La Crosse* 2026
- Certificate in AI for Work and Life, *University of North Florida Professional and Lifelong Learning* 2025
- Graduate Faculty Status, *University of Wisconsin – La Crosse* 2025
- Certificate in Sustainability and Anti-Oppression in Travel, *RISE Travel Institute* 2024
- IRB Certification, Social & Behavioral Research (Group 2), *CITI Program* 2024
- IRB – Native American Research Course, *CITI Program* 2024
- Certificate in Mental Health First Aid, *Mental Health America of San Diego County* 2024
- IRB Responsible Conduct of Research Training, *CITI Program* 2021

ACADEMIC EXPERIENCE

- Assistant Professor of Tourism and Event Management: *University of Wisconsin – La Crosse* Fall 2025—Present
- Director: Tourism Research Institute, *University of Wisconsin – La Crosse* Fall 2025—Present
 - RISE Travel Institute, The Justice Praxis Development Model [Unfunded] Spring 2026—Present
 - Monroe County Ag Society, Tomah Tractor Pull Market Research & Visitor Study [Funded] Summer 2026
 - Brice Prairie Conservation Association, Lake Onalaska Economic Impact Report [Funded] Spring 2026
- Evaluation Assistant: *Action Nexus on Housing and Homelessness, Arizona State University* Fall 2024—Spring 2025
- Research Assistant: *Center for Sustainable Tourism, Arizona State University* Fall 2020—Spring 2025
- Instructor: *Arizona State University* Spring 2022

PROFESSIONAL EXPERIENCE

- Owner/Sole Member: *Sustainable Tourism Consulting, LLC* 2026—Present
- President & Founder: *Second Look Worldwide, A NJ Nonprofit Corporation* 2018—Present
- Owner & Founder: *Off Season Adventures, LLC* 2017—2025
- Communications Manager & Program Manager: *EplerWood International* 2016—2020
- Human Resources Specialist/Accounts Payable: *Woodland Golf Club* 2012—2017

RESEARCH PUBLICATIONS

Peer-Reviewed Journal Articles

- Ho, V., **Knorr, T.C.**, & Moura, A. (2026, In Progress). The Justice Praxis Development Model: A Decolonial and Systems Framework for Justice-Consciousness Development Among Travelers. *Journal of Sustainable Tourism* (Intended Journal).
- Good Bear, G. & **Knorr, T.C.** (2026, In Progress). Navajo Nation: Sovereignty, Tourism, & Community Development. *Community Development*. Special Issue: Tourism as a Catalyst for Sustainable Community Development: Trends, Theories, and Forging Future Directions.
- Caterina-Knorr, T.** & Knopf, R. C. (2024). Amplifying local identity while capitalizing on the assets of globalization. *Local Development & Society*, 6(1), 116–131.
- Fairchild, N., Taylor, C.A., Carey, N., Koro, M., Benozzo, A., Hannes, K., Albin-Clark, J., Maynard, E., Zarabadi, S., **Caterina-Knorr, T.**, Taylor, A. (2023). Tags, tagging, tagged, # - undisciplining organ-ization of [academic] bodies. *Culture and Organization*, 30(3), 263-289.
- Buzinde, C.N., & **Caterina-Knorr, T.** (2023). Tourism policies and inclusive development: the case of Kenya and Rwanda. *Journal of Sustainable Tourism*, 31(12), 2752-2770. Special Issue: Tourism, Global Crises and Justice.

Research Note

- Caterina-Knorr, T.** & Everingham, P. (2021). Climate Change, COVID-19, and Global Systemic Change. *Journal of Responsible Tourism Management* 1(2), 66-72.

Book Chapters

- Knorr, T.C.** (2026, In Press). Federal Indian Policy, Tribal Sovereignty, and Protected Area Management within the United States. In K. Bricker (Ed.) *Handbook on Protected Areas and Tourism* (Chapter 11). Edward Elgar Publishing Ltd.
- Fairchild, N., Taylor, C.A., Carey, N., Koro, M., Benozzo, A., Hannes, K., Albin-Clark, J., Maynard, E., Zarabadi, S., **Caterina-Knorr, T.**, Taylor, A. (2025). Tags, tagging, tagged, # - undisciplining organ-ization of [academic] bodies. In I. Boncori, D.N. Brewis, E. Mandalaki, & N. van Amsterdam (Eds.) *Embodied Writing in Management and Organisation Studies*. Routledge.
- Caterina-Knorr, T.**, Ware, J. & Talmage, C.A. (2022). Issues of Inequality, Race, and Disaster at the Community Level. In M.A. Brennan, R. Phillips, N. Walzer, & B.D. Hales. (Eds.) *Creating Caring Communities to Overcome Times of Crisis* (Chapter 7). Routledge.

Research Reports

- Nyaupane, G.P., Wise, N., Knorr, T.C., Agbabiaka, H., & Heimbecker, E. (2025, August 15). *Bisbee Ecotourism Feasibility Study*. Bisbee Science Exploration and Research Center, J. Orin Edson Entrepreneurship + Innovation Institute, & Center for Sustainable Tourism, Arizona State University.
- Caterina-Knorr, T.**, Healey, A., Beard, A., Iretskaia, T., Jordan, T., Khmara, L., Landazabal, J.F.R., Lopez, G.M., Minehart, K., Noriega, F., Duffy, L., Powell, R., Sharp, R. (2022, November 2). *Community-Based Tourism: A 'Step Zero' analysis of recreational assets, community perceptions, and future opportunities for the southwestern El Yunque National Forest*. Gary E. Everhardt Park Break Program.
- Nyaupane, G.P. & **Caterina-Knorr, T.** (2022, October, 14). *Annual Research Metrics 2021-2022*. Watts College of Public Service and Community Solutions.

Nyaupane, G.P., Larsen, D., **Caterina-Knorr, T.**, & Clark, C. (2022, October 12). *Arizona State University contribution to the 2023 Statewide Comprehensive Outdoor Recreation Plan*. Arizona State Parks & Trails.

Caterina-Knorr, T. & Vogt, C.A. (2021, January 15). *Results from CREST 2020 World Tourism Day Webinar: 'The Case for Responsible Travel: Lessons from COVID -19 for Tourism in a Changing Climate'*. Center for Sustainable Tourism.

Conference Proceeding

Caterina-Knorr, T. & Vogt, C.A. (2021). A Novel Method to Analyze Tourism Webinars [Full Paper]. *TTRA International Conference Proceedings*; University of Massachusetts, Amherst.

Encyclopedia Entry

Caterina-Knorr, T. & Buzinde, C.N. (2024). Colonialism. In. J. Jafari & H. Xiao (Eds.) *Encyclopedia of Tourism* (Second Edition), pp. 175-176. Springer.

GRANTS & AWARDS

- 2026 | University of Wisconsin – La Crosse Indigenous Actions Collective. *Medicine Garden & Indigenous Flag Display*. \$38,000.
- 2026 | Monroe County Agricultural Society. *Tomah Tractor Pull Market Research & Visitor Study*. \$6,911.
- 2026 | Brice Prairie Conservation Association. *Lake Onalaska Economic Impact Report Grant*. \$1,000.
- 2026 | Community Engaged Learning Designation, REC 301. *University of Wisconsin – La Crosse*. \$1,500.
- 2026 | Community Engaged Learning Designation, REC 445/545. *University of Wisconsin – La Crosse*. \$1,500.
- 2025 | American Federation of Teachers-Wisconsin. *Member Mobilization Fund Grant*. \$1,700.
- 2025 | Conference Scholarship. Community Development Society. *Travel Expenses*. \$500.00.
- 2024 | Catalyst Grant for Campus Inclusion. *The Collective for Research Equity and Diversity Presents: Decolonizing Research Methods with Dr. Autumn Asher BlackDeer*. Collective for Research Equity & Diversity (CRED), Lead: Dr. Madelaine Adelman. \$950.00.
- 2024 | Dr. Mark and Mrs. Judy Searle Graduate Scholarship Award. *Doctoral Research Expenses*. School of Community Resources and Development, Arizona State University. \$2,700.00
- 2023 | Watts College Inclusive Design for Equity and Access (IDEA) Mini Grant. *Decolonizing Implementation Science*. Collective for Research Equity & Diversity (CRED), Lead: Dr. Natasha Mendoza. \$1,000.00.
- 2023 | Catalyst Grant for Campus Inclusion. *The Collective for Research Equity and Diversity Presents: Supporting BIPOC and Queer Doctoral Students*. Collective for Research Equity & Diversity (CRED), Lead: Dr. Natasha Mendoza. \$800.00.
- 2020 | Online/Remote Travel Award. *10th International Conference on Tourism (ICOT2020) Registration*. Arizona State University Graduate College. \$95.00.

TEACHING EXPERIENCE

Course Instruction

- | | |
|---|---------------------|
| • REC 350, Experience Design, Promotion, and Communication <i>UWL</i> , In Person | Fall 2026—Present |
| • REC 320, Introduction to Tourism <i>UWL</i> , In Person | Spring 2026—Present |
| • REC 360, Sustainable Tourism <i>UWL</i> , In Person | Spring 2026—Present |
| • REC 301, Introduction to Recreation Programming and Event Management <i>UWL</i> , In Person | Fall 2025—Present |
| • REC 420, Revenue Management in Recreation, Tourism, and Events <i>UWL</i> , In Person | Fall 2025—Present |
| • REC 445, Advanced Event Planning and Management <i>UWL</i> , In Person | Fall 2025—Present |
| • REC 375, Agritourism <i>UWL</i> , In Person | Spring 2027 |
| • REC 150, Leisure, Quality of Life, and Well Being <i>UWL</i> , In Person | Fall 2026 |
| • REC 734, Experience Management <i>UWL, Recreation Management Graduate Program</i> , Online | Summer 2026 |
| • PRM 120, Leisure and Quality of Life <i>Arizona State University</i> , Online | Spring 2022 |

Teaching Assistantships

- | | |
|---|-------------|
| • PRM 120, Leisure and Quality of Life <i>Arizona State University</i> , In Person | Fall 2021 |
| • TDM 205, Introduction to Travel and Tourism <i>Arizona State University</i> , Online | Spring 2021 |
| • TDM 480/570, Sustainable Tourism <i>Arizona State University</i> , Online | Fall 2020 |
| • ENVR-118, Environmental Management of International Tourism Development <i>Harvard Ext</i> , Hybrid | Fall 2016 |

Guest Lectures

Knorr, T.C. (2025, November 19). *Including Indigenous Studies and Decoloniality within Tourism Research*. [Guest Lecture]. ENVR E-118C: Pursuing Sustainability in the Travel and Tourism Sector, Virtual; Dr. Wendy Purcell; Harvard Extension School.

Caterina-Knorr, T. (2024, September 30; 2021, October 4; 2021, February 3). *Linking the Sectors: Destination Resources and Barriers Representing, Marketing, and Selling Destinations*. [Guest Lecture]. TDM 205: Intro to Travel and Tourism, In Person; Dr. Claire McWilliams; Arizona State University.

Caterina-Knorr, T. (2024, February 12; 2023, September 20; 2023, February 8; 2022, September 23; 2022, February 11). *Linking the Sectors: Destination Resources and Barriers Representing, Marketing, and Selling Destinations*. [Guest Lecture]. TDM 205: Intro to Travel and Tourism, Virtual; Dr. Claire McWilliams; Arizona State University.

Caterina-Knorr, T. (2022, October 21). *Tourism through Sustainability*. REC 3335: Tourism Management, Virtual; Dr. Connor Clark; Georgia Southern University.

Caterina-Knorr, T. (2021, November 10). *Sustainable Tourism Development Policies, Implications & A Way Forward*. [Guest Lecture]. ENVR E-118C: Pursuing Sustainability in the Travel and Tourism Sector, Virtual; Dr. Wendy Purcell; Harvard Extension School.

Caterina-Knorr, T. (2021, July 28). *Tourism for Sustainability*. [Guest Lecture, Honorarium]. English for Pre-MBA & Future Entrepreneurs, Virtual; Dr. Remedi-Brown & Dr. Susan Berry; Boston University.

Caterina-Knorr, T. (2021, February 16). *Sustainable and impactful tourism in Sub-Saharan Africa*. [Guest lecture]. TDM 458, International Tourism, Virtual; Connor Clark, Arizona State University.

Caterina-Knorr, T. (2020, September 26). *The Vibrant Volunteer*. [Main Session Presentation]. 2020 Virtual VoluConference, Young At Heart Ghana, Virtual.

Faculty Research Advising

- | | |
|---|-------------|
| • Social Media Research for UWL Events <i>Undergraduate Independent Study</i> | Spring 2027 |
| • Community Impacts of Large Event Venues in Wisconsin <i>Undergraduate Independent Study</i> | Fall 2026 |
| • Economic Impact for Hotels during Special Events & Programs in La Crosse, Wisconsin
<i>Undergraduate Special Project</i> | Fall 2026 |
| • Tomah Tractor Pull Market & Visitor Research <i>One Undergraduate & One Graduate Student</i> | Summer 2026 |
| • Lake Onalaska Economic Impact Research <i>Undergraduate Research, REC 360 & One Graduate Student</i> | Spring 2026 |

Academic Advising

- | | |
|--|-------------------|
| • Outdoor, Recreation, Tourism & Event Management Majors | As of August 2026 |
| • Tourism & Event Management Emphasis: 8 Students | |
| • Generalist Emphasis: 4 Students | |
| • Outdoor Recreation Emphasis: 1 Student | |
| • Tourism & Event Management Minors: 13 Students | As of August 2026 |

PRESENTATIONS

Peer-reviewed Conference Presentations

Knorr, T.C. (2026, July). *LANDBACK, Federal Indian Policy, and Examples of Indigenous Community Development Practice in the United States*. 2026 International Conference of the Community Development Society: Community Currents: Navigating Change Together. [Main Session Presentation]. Georgia Southern University: Armstrong Campus, In Person.

Knorr, T.C., Nyaupane, G., Wise, N., & Agbabiaka, H. (2026, June). *Use-Inspired Qualitative Action Research Approach to Tourism Feasibility: The Case of Bisbee, Arizona*. 2026 TTRA International Conference, Shaping the Future of Tourism: Collaborative Horizons in Research, Education, and Practice. Greenville, SC, In Person.

- Agbabiaka, H., Nyaupane, G., Wise, N., & **Knorr, T.C.** (2026, June). *Beyond the Rural Monolith: Understanding the Visitor in a Multifaceted Rural Destination*. 2026 TTRA International Conference, Shaping the Future of Tourism: Collaborative Horizons in Research, Education, and Practice. Greenville, SC, In Person.
- Knorr, T.C.** (2026, February 12). *Federal Indian Policy, Tribal Sovereignty, and Protected Area Management within the United States*. 2026 TALS Research and Teaching Conference. [Main Session Presentation]. Sonesta Philadelphia Rittenhouse Square, In Person.
- Knorr, T.C.** (2025, July 9). *Diné (Navajo) Research Approaches and Implications for Community Development*. 2025 International Conference of the Community Development Society: Innovative Pathways to Thriving Communities: People, Technology, and Place-based Collaboration. [Main Session Presentation]. Hobart & William Smith College, In Person.
- Knorr, T.C.** (2025, July 1). *Tourism as Naakai Diné'è*. Critical Tourism Studies X Conference: Tourism as... Criticality as... [Oral Presentation]. Can Tapera, Majorca, In Person.
- Law, L., Shuman, S., Helmes, J., Benetele, K., Mercado, M., **Knorr, T.C.**, Almeida, V.E.M. (2025, May 8). *Evaluating a Statewide Homelessness Prevention Program: Insights on Using Flexible Funding*. 2025 Annual Arizona Housing Coalition Conference: The Road to Home. [Main Session Presentation]. Phoenix Convention Center, In Person.
- Knorr, T.C.** (2025, February 6). *Diné as Tourists: A Decolonial, Post-intentional Phenomenological Approach*. 26th American Indian Studies Association Conference: Imagining Sovereign Indigenous Futures: Drawing Wisdom from the Past for a Self-determined Future. [Thinking Out Loud Tables]. Arizona State University, In Person.
- Caterina-Knorr, T.** (2024, February 1). *Pondering systemic sustainability through Diné relationality and spiritual tourism*. 3rd Annual Student Conference, RISE Travel Institute. [Main Session Presentation]. Department for Travel and Tourism Studies, College of Hospitality Management at Johnson and Wales University, Hybrid.
- Caterina-Knorr, T. & Knopf, R.C.** (2022, July 18). *Amplifying local identity while capitalizing on the assets of globalization*. 2022 International Conference of the Community Development Society: The Future of Community Development. [Main Session Presentation], Virtual.
- Knopf, R.C. & **Caterina-Knorr, T.** (2022, April 22). *Amplifying local identity while capitalizing on the assets of globalization*. [Keynote Address]. 2022 Feng-Chia University Conference, Virtual. (Honorarium Received).
- Caterina-Knorr, T.** (2021, June 13). *Sustainable community-based economic development policymaking: A kindness and structuration approach*. [Main Session Presentation]. 2021 International Conference of the Community Development Society: Global challenges, Local resilience, Virtual.
- Caterina-Knorr, T.** (2021, June 15). *A novel method to analyze tourism webinars*. [Main Session Presentation; Full Paper]. 2021 TTRA International Conference, Uncharted Territory: Reimagining Tourism for a New Era, Virtual.

Community Presentations

- Knorr, T.C.** (2026, July 30). *Economic, Social, Political, & Environmental Impacts of Lake Onalaska*. [Presentation]. Wisconsin Department of Natural Resources Upper Mississippi River Restoration Analysis Team, Virtual.
- Caterina-Knorr, T.** (2020, February 12). *The Invisible Burden of Tourism*. [Community Presentation]. Oak Creek Canyon community residents, organized by Traffic Matters, In Person; Oak Creek Canyon.

Webinars & Facilitated Discussions

- Knorr, T.C., Roseland, M., & Hart, C.** (2026, September 15). *Principles of Good Practice Webinar Series: Using the Community Capitals Framework for Sustainable Community Development*. Community Development Society. [Webinar, Moderator]. Virtual.
- Knorr, T.C.** (2026, April 29). *Academic and Professional Networking*. Thrive Lab, Arizona State University, School of Community Resources & Development. [Presenter]. Virtual.
- Knorr, T.C., James, D.T., & Pizaña, D.** (2026, April 29). *Principles of Good Practice Webinar Series: Dignity with Diversity*. Community Development Society. [Webinar, Moderator]. Virtual.

Knorr, T.C., Chehak, G.E., Matus, S., & Hardbarger, T. (2026, March 5). *Indigenous Tourism in the US – Exploring Research and Extension Collaborations*. National Extension Tourism Network & Northeast Chapter of the Travel and Tourism Research Association. [Webinar, Moderator]. Virtual.

Knorr, T.C., Davis, K., & Kahl, D. (2025, July 8). *Student Chapter Workshop Session*. 2025 International Conference of the Community Development Society: Innovative Pathways to Thriving Communities: People, Technology, and Place-based Collaboration. [Group Presentation]. Hobart & William Smith College, In Person.

Knorr, T.C., Davis, K., Kahl, D., & Cole, C. (2024, July 16). *Engaging Students in a CDS Student Chapter*. 2024 International Conference of the Community Development Society: Creating Capacity for Resilient Communities. [Group Presentation]. Omaha, Nebraska, In Person.

Panel Discussions

Knorr, T.C. & Glasser, S. (2025, October 16). *On-Campus Interviews*. Lunch & Learn Series [Panel Discussion]. Arizona State University, Graduate College, Virtual.

SERVICE TO UNIVERSITY & DEPARTMENT

- Murphy Library Collection Development Partner, *Recreation Management & Recreational Therapy* Spring 2026—Present
- Co-lead: Recruitment & Retention Committee, *Recreation Management & Recreational Therapy* Fall 2025—Present

SERVICE TO JOURNALS

- Abstract Reviewer | *Travel & Tourism Research Association* Spring 2022—Present
- Journal Reviewer | *Journal of Park and Recreation Administration* Spring 2022—Present
- Journal Reviewer | *Journal of the Community Development Society* Spring 2022—Present
- Journal Reviewer | *Tourism Review International* Spring 2022—Present

LEADERSHIP

- At-large Executive Council | *United Academic Professionals of UW-La Crosse* 2026
- Board Member; Sub-chair of Webinar, Education, & Training Sub-Committee; Local Lead for 2027 La Crosse, WI International Conference; Facilitator of CDS & Coming Together for Racial Understanding (CTRU) Curriculum Transition | *Community Development Society* 2024—Present
- Chairperson of the Board & Founding Board Member | *Oreteti Foundation* 2024—Present
- Co-Vice President; Conference Planning Committees | *Northeast Chapter of the Travel and Tourism Research Association* 2022—Present
- Steering Committee | *Collective for Research, Equity and Diversity* 2022—Present
- Student Chapter Co-lead | *Community Development Society* 2022—2024
- Co-president | *School of Community Resources & Development Grad Club* 2021—2022
- Treasurer | *Impact Travel Alliance* 2020—2023
- Advisor | *Impact Travel Network & My Impact Host* 2018—2020
- Co-lead | *Impact Travel Alliance, New York City Chapter* 2018—2019

PROFESSIONAL DEVELOPMENT

- Community of Practice for New-ish Faculty, *University of Wisconsin – La Crosse* Fall 2025—Present
- Discussion Project, *University of Wisconsin – La Crosse* May 2026
- CATL Mini-Conference, *University of Wisconsin – La Crosse* February 2026
- Assessment Commons 2026: CONNECT, *University of Wisconsin – La Crosse* January 2026
- 26th Annual UWL Conference on Teaching and Learning, *University of Wisconsin – La Crosse* August 2025
- Prescription for AI: Updating Class Policies and Guidelines, *University of Wisconsin – La Crosse* August 2025

Courses Completed for Professional Development

- Union Leadership Institute Training Program | *AFT-Wisconsin* 2026
- Higher Education Teaching Certificate | *Harvard's Derek Bok Center for Teaching and Learning* 2026

• Master Advisor Program <i>University of Wisconsin – La Crosse</i>	2026
• Certificate in AI for Work and Life <i>University of North Florida Professional and Lifelong Learning</i>	2025
• Digital Accessibility Training <i>University of Wisconsin – La Crosse</i>	2025
• Being a Good Relative: Allyship with Indigenous Peoples <i>Bioneers Learning</i>	2024
• Flagship Program: Sustainability and Anti-Oppression in Travel <i>RISE Travel Institute</i>	2024
• Indigenizing the Law: Tribal Sovereignty & the Rights of Nature <i>Bioneers Learning</i>	2024
• Indigenous Perspectives of Domestic Violence, Historical Trauma, and Healing <i>Arizona State University & Southwest Indigenous Women's Coalition</i>	2024
• Mental Health First Aid <i>Mental Health America of San Diego County</i>	2024
• Regenerative Tourism x Design <i>Tourism CoLab</i>	2022

COMMUNITY ENGAGEMENT

Event Leadership

• MMIW/R 5K Planning Collaborative, La Crosse, Wisconsin, <i>Committee Member</i>	Spring 2026—Present
• Biannual Campus Closeups: University of Wisconsin – La Crosse, <i>Faculty Presenter</i>	Fall 2025—Present
• Biannual REXPO: University of Wisconsin – La Crosse, <i>Faculty Advisor</i>	Fall 2025—Present
• Biannual Well-Being Programs: University of Wisconsin – La Crosse, <i>Faculty Advisor</i>	Fall 2025—Present
• Lederhosen Games at 64th Annual Oktoberfest: La Crosse, Wisconsin, <i>Faculty Advisor</i>	Fall 2025—Present
• Indigenous Film Series: Ho-Chunk Nation Youth & Learning Center Collaboration, <i>Tabler</i>	May 2026
• Medicine Garden Community Meeting, Indigenous Actions Collective, <i>Committee Member</i>	May 2026
• Sarah's Oil Screening, Indigenous Actions Collective, <i>Committee Member</i>	May 2026
• Meet Me at the Creek Viewing & Discussion, Indigenous Actions Collective, <i>Committee Member</i>	April 2026
• New Core General Education Panel, United Academic Professionals of UWL, <i>Committee Member</i>	April 2026

Event Participation

• Annual Social Justice Week, University of Wisconsin – La Crosse, <i>Participant</i>	Spring 2026—Present
• QTBIPOC+ Belonging, University of Wisconsin – La Crosse, <i>Participant</i>	Spring 2026—Present
• Indigenous Film Series: Ho-Chunk Nation Youth & Learning Center Collaboration, <i>Participant</i>	Fall 2025—Present
• Queer Coffee, Pride Center, University of Wisconsin – La Crosse, <i>Participant</i>	Fall 2025—Present
• Economic Indicator Breakfast & Faculty Discussion, <i>Participant</i>	Spring 2026
• UWL Annual Drag Show, <i>Participant</i>	March 2026
• Reflections of Ebony: Black Student Unity, <i>Participant</i>	February 2026
• Turtle Stack Brewery's Pints for a Purpose: Fundraiser for the UWL Pride Center, <i>Participant</i>	February 2026
• Philosophy Circle, Pearl Street Books, La Crosse, <i>Participant</i>	Fall 2025
• Native American Student Association Meeting, University of Wisconsin – La Crosse, <i>Participant</i>	November 2025
• New Faculty Mingle, University of Wisconsin – La Crosse, <i>Participant</i>	November 2025
• Trans Day of Remembrance, University of Wisconsin – La Crosse, <i>Participant</i>	November 2025
• Indigenous Peoples' Day, La Crosse, <i>Participant</i>	October 2025
• Annual Eagle Fest: University of Wisconsin – La Crosse, <i>Faculty</i>	September 2025
• JavaVino Science Café, <i>Participant</i>	September 2025
• La Crosse Pride in the Park: 7 Rivers LGBTQ Connection Center, <i>Participant</i>	September 2025
• Revelation, Revolution, & Revival, UWL Pride Center, <i>Participant</i>	September 2025

Community & Professional Partners

• Bass Fishing League, Major League Fishing, <i>Wisconsin</i>	2026—Present
• Cornell, SC Johnson College of Business, <i>New York</i>	2026—Present
• Destination Door County, <i>Wisconsin</i>	2026—Present
• Dry to Green Adventures, <i>International</i>	2026—Present
• Ducks Unlimited, <i>Wisconsin</i>	2026—Present
• Etnica Travel, <i>International</i>	2026—Present
• Hard Core Bass Junkie, <i>Wisconsin</i>	2026—Present
• Ho-Chunk Nation Three Rivers House, <i>Wisconsin</i>	2026—Present
• Onalaska Parks & Recreation, <i>La Crosse, WI</i>	2026—Present
• Planned Parenthood - La Crosse Health Center, <i>La Crosse, WI</i>	2026—Present
• RISE Travel Institute, <i>International</i>	2026—Present
• University of Wisconsin Extension, <i>La Crosse County</i>	2026—Present
• Brice Prairie Conservation Association, <i>La Crosse, WI</i>	2025—Present

• Camp Decorah & Scouting America, <i>Wisconsin</i>	2025—Present
• Coming Together for Racial Understanding, <i>National</i>	2025—Present
• Community Development Society, <i>International</i>	2025—Present
• Concussion Legacy Foundation, <i>National</i>	2025—Present
• Explore La Crosse, La Crosse County Convention and Visitors Bureau, <i>La Crosse, WI</i>	2025—Present
• La Crosse Center, <i>La Crosse, WI</i>	2025—Present
• Oktoberfest USA, <i>La Crosse, WI</i>	2025—Present
• Outdoor Recreation Alliance (ORA Trails), <i>La Crosse, WI</i>	2025—Present
• Weemston Consulting, <i>International</i>	2025—Present
• What I Need Now, <i>La Crosse, WI</i>	2025—Present

Public Works & Interviews

- Jeter, H. (2026, July 27). UWL Student Research Reveals Economic Impact and Community Desire to Preserve Lake Onalaska. *Freshwater Collaborative of Wisconsin*. Accessed on August 23, 2026, from <https://freshwater.wisconsin.edu/lake-onalaska/>.
- Lazaga, Debbie. (2026, July 7). UW-La Crosse Tourism Research Institute looks beyond the numbers behind Wisconsin's travel boom. *WTMJ-620, Wisconsin's Radio Station*. Accessed on August 23, 2026, from <https://wtmj.com/news/2026/07/07/uw-la-crosse-tourism-research-institute-looks-beyond-the-numbers-behind-wisconsins-travel-boom/>.
- WIZM - La Crosse Talk. (2026, June 25). UW-L Director of Tourism Research Institute talks about local tourism economy. *La Crosse Talk*. Accessed on August 23, 2026, from <https://podcasts.apple.com/us/podcast/uw-l-director-of-tourism-research-institute/id1713754407?i=1000774207141>.
- Wisconsin Public Radio. (2026, June 10). Tourism record, AI in health care, Memoir about adoption. *Wisconsin Today*. Accessed on August 23, 2026, from <https://www.wpr.org/shows/wisconsin-today-2/tourism-record-ai-in-health-care-memoir-about-adoption>.
- Wilson, Richelle. (2026, June 10). Wisconsin sees record-breaking tourism for fourth year in a row. *Wisconsin Today*. Accessed on August 23, 2026, from <https://www.wpr.org/news/wisconsin-sees-record-breaking-tourism>.
- Fimreite, J. (2026, May 14). New UW-La Crosse Research Confirms What Many Already Know. *Guardians of Lake Onalaska - Blog, Lake Onalaska Rehabilitation Coalition*. Accessed on August 23, 2026, from <https://lakeonarehab.org/guardians-blog/f/the-guardians-of-lake-onalaska-1>.
- Knorr, T.C. (2026, May). Impacts of Tourism in Wisconsin. *620 WTMJ Radio Interview, Milwaukee*.
- Knorr, T. C. (2024, June). The Spiders of Ek Balam: Reflections From RISE's Experiential Journey. *Rise Travel Institute*.
- Caterina-Knorr, T. (2023, January). Mahatma Gandhi: Self-reliance and a path towards rural tourism. *Green Living Magazine*, 52-53.
- Caterina-Knorr, T. (2021, December). Retreat centers and well-being: Searching for Eudaimonia. *Green Living Magazine*, 58-59.
- Knorr, T.C. (2021, May 25). On the fringes: When the City of Sedona's tourism policy failed the urban outskirts. *The "Good Tourism" Blog*.
- Knorr, T.C. (2021, March 2). Climate change, COVID-19, and the need for global systemic change. *The "Good Tourism" Blog*.
- Caterina-Knorr, T. (2021, February). Travel for social good: Moving past traditional travel companies and making a difference. *Green Living Magazine*, 56-57.
- Knorr, T.C. (2021, January 26). Tourism infrastructure, well-being, & how to 'build back better' for all. *The "Good Tourism" Blog*.
- Knorr, T.C. (2020, November 19). Wake UP! to the transformative power of partnership & enterprise in Uganda. *The "Good Tourism" Blog*.
- Knorr, T.C. (2020, August 11). How tourism averts disaster: By thinking, acting globally. *The "Good Tourism" Blog*.
- Knorr, T.C. (2019, December 9). How running water changes lives: Tourism takes a second look in Tanzania. *The "Good Tourism" Blog*.
- Knorr, T.C. (2016, May 18). Connectivity and Acceptance: What could Africa mean for you? *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, April 15). Cultural Tourism: What could Cuba mean for you? *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, March 25). Ecotourism: What could Cuba mean for you? *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, March 22). Study Abroad: What could Italy mean for you? Interview with Justine Hince. *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, March 17). Linus Chin-Chen. *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, March 15). Interview with Bespoke Traveler. *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, February 26). JWalking. *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2016, February 22). Volunteering Abroad in Uganda. *CultureTrav*.
- Knorr, T.C. (2016, February 17). Courtney Greene. *Voy Study Abroad*.
- Knorr, T.C. (2016, February 10). Fernanda Molina. *Jessica Lipowski Blog*.
- Knorr, T.C. (2016, January 24). Svetlana Goncharenko: Soon it will feel like home. *Tanner C. Knorr Blog: What could travel mean for you?*
- Knorr, T.C. (2015, September 23). Africa: Don't let fear hold you back. *Voy Study Abroad*.

- Knorr, T.C. (2015, July 23). Digging a little deeper. *Voy Study Abroad*.
- Knorr, T.C. (2015, July 7). What could travel mean for you? *Voy Study Abroad*.

MEMBERSHIPS

• River Studies Center, University of Wisconsin – La Crosse, <i>Member</i>	2026—Present
• Critical Tourism Studies, International, <i>Member</i>	2025—Present
• Indigenous Actions Collective (IAC), University of Wisconsin – La Crosse, <i>Member</i>	2025—Present
• Pride Center, University of Wisconsin – La Crosse, <i>Member</i>	2025—Present
• Northeast Chapter of the Travel & Tourism Research Association (NETTRA), <i>Board of Directors</i>	2022—Present
• Community Development Society (CDS), <i>Board of Directors</i>	2021—Present
• Travel and Tourism Research Association (TTRA), <i>Member</i>	2020—Present
• International Association for Community Development (IACD), <i>Member</i>	2025—2026
• American Indian Alaska Native Tourism Association (AIANTA), <i>Member</i>	2020—2025
• Emerging Scholars, Travel and Tourism Research Association (TTRA), <i>Member</i>	2020—2025
• Greater Western Chapter of the Travel & Tourism Research Association (GWTTRA), <i>Member</i>	2020—2025
• International Union for Conservation of Nature (IUCN), <i>Member</i>	2020—2024
• Tourism Student Association (TSA), Arizona State University, <i>Member</i>	2020—2023
• Asset Based Community Development (ABCD), <i>Member</i>	2020—2022
• Good Tourism Blog, <i>Member & Contributor</i>	2020—2022
• Computerized Corporate Rate Association (CCRA), <i>Supplier</i>	2019—2021
• Hospitality Financial and Technology Professions (HFTP), New England Club Chapter, <i>Member</i>	2015—2017

COMPETITION

• Finalist: Graduate College Three Minute Thesis (3MT) Competition, <i>Arizona State University</i>	2024
---	------

HONORS

• Volunteer of the Year: <i>San Diego Pride</i> Recognized by California State Senate, California State Assembly, Mayor of San Diego, City of San Diego Second, Third, and Fifth Districts, and County of San Diego Supervisor	2024
• Inductee, Scarlet Key Honor Society <i>Boston University</i>	2011

VOLUNTEERING

• Rise Travel Institute, <i>Capstone Reviewer</i>	2024—2025
• Amplify Voices, <i>Volunteer</i>	2024—2025
• San Diego Pride <i>Festival, Inventory, Sponsor Relations, Accessibility, Transportation Volunteer</i>	2024
• Arizona State University Community Collaborative at Westward Ho <i>Volunteer</i>	2024

ARTS & ATHLETICS

• Member, <i>Driftless Pride Choir</i>	2026
• Quilter, Beginning Quilting Course, <i>Olive Juice Quilts</i>	2026
• Member, <i>Arizona State University Gospel Choir</i>	2025
• Music Director, “Little Shop of Horrors”, <i>Boston University Stage Troupe</i>	2012
• Member & Arranger, <i>Fermata Town A Capella</i>	2011—2014
• Cofounder & Music Director, <i>Boston University Off Broadway</i>	2010—2011
• Music Director, Arranger, Member, <i>BosTones A Capella</i>	2008—2011
• Division I Diver, <i>Boston University</i>	2007—2011
• Director, Music Director, Arranger, Performer, <i>Boston University On Broadway</i>	2007—2011

REFERENCES

- Laurie Harmon, Ph.D. | Professor & Department Chair, Recreation Management & Recreational Therapy, University of Wisconsin – La Crosse, lharmon@uwlax.edu
- Christine N. Buzinde, Ph.D. | Professor, School of Community Resources and Development, Arizona State University, christine.buzinde@asu.edu
- Gyan Nyaupane, Ph.D. | Professor, School of Community Resources and Development, Arizona State University; Vice Provost and Dean's Fellow, Graduate College, Arizona State University; Editor-in-Chief, *Tourism Review International*, gyan.nyaupane@asu.edu
- Rebecca Barry, Ph.D. | Associate Teaching Professor, School of Community Resources and Development, Arizona State University, rebecca.barry@asu.edu